

Outright Gifts of Stock

Two other charitable stock plans may help achieve your goals if you desire to offset current income tax or future estate tax.

Current Stock Gift

By transferring your stock to us today, you can enjoy the benefits of tax savings on this year's tax return. In addition to your charitable deduction, you will avoid paying capital gains tax that would otherwise be due on the sale of your appreciated investment.

Stock Bequest

If you are still enjoying the benefits of holding your appreciated stock but looking for a way to avoid estate tax in the future, a stock bequest is a good choice. In your will or trust you may wish to include instructions for transferring your appreciated stock to us. Your estate will benefit from a charitable deduction that will lessen the impact of taxes on your estate and your heirs.



Request Further Information

- I would like to speak with someone about a gift of stock.
- I would like to receive information on other charitable tax planning options.

Name _____

Street _____

City _____

State / Zip _____

Home Phone _____

E-mail _____

(Please complete and return. All inquiries are treated with complete confidence.)



Planned Giving Director
World Wide Charities
100 Main Street, City, CA
800-555-1212
director@wwcgift.org
www.wwcgift.org



*The Gift of a
Charitable
Stock Plan*

The Benefits of Charitable Giving With Stock

If you are like most individuals, the value of your stock and other investments has grown over the years. Perhaps you are entering your retirement years and wondering how you can turn your highly appreciated asset into extra income.

You may also be concerned about the mounting capital gains taxes due. If you sell your stock in today's market, you will forfeit a portion of the proceeds to taxes and that means less cash for you. In short, you need a way to sell your stock and avoid capital gains.

If you identify with any of these situations, the solution is a charitable stock plan. A variety of charitable plans can help you achieve your goals for tax savings and even provide income. The purpose of this brochure is to explain the benefits of a charitable stock plan and how it can work for you.

Gifts of Stock for Life Income

The two charitable stock plans discussed below may provide you tax savings and income for retirement.

Gift Annuity for Stock

You may transfer your stock to fund a charitable gift annuity that will avoid capital gains tax and pay you fixed income for life. The rates can be quite high depending on your age and a part of your income stream may even be tax-free! You will receive an income tax deduction for your gift in the year you set up the annuity. At the end of your life, you have the satisfaction of knowing the remaining value is going to help our mission.

Giving Through a Charitable Stock Plan

Unitrust and Sale of Stock

By giving your stock to fund a unitrust you can avoid capital gains tax because the trust will sell your stock tax-free and then invest the proceeds to provide you with income for life. You will receive a charitable income tax deduction in the year the trust is established and benefit from tax savings that could be spread out over a number of years. Our organization will benefit from the future remaining trust value.

